

Legendary Blues artist starts "Take a soldier to dinner" project

Schoolboy Cleve
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Schoolboy Cleve is a legendary harmonica blues artist from Louisiana who, during World War II, served under General Douglas MacArthur and was awarded two Bronze Stars. Cleve, who in his many years in the entertainment industry, has never forgotten what it was like to be a soldier in a war zone. His unusual project began in February, 2007, and is dedicated to all American Soldiers fighting in Iraq and Afghanistan. It is an effort to show that there are those who care about our men and women in uniform and their families. It is a way to boost the moral and spirit of the men and women who lay their life on the line, and to show love and support for them. The project is being carried out by Schoolboy Cleve's record label, Cherrie Records. Your purchase of our products helps support our efforts! Sponsorship is available.



Schoolboy Cleve is releasing his first historical CD entitled "South to West-Iron and Gold." The album has taken this living Blues legend over 50 years to produce. He is known worldwide and considered one of the greatest harmonica players that ever lived. During his career, he has played with other legendary artists such as Lightin' Slim, Sonny Boy Williamson, Muddy Waters, Buddy Guy and Grammy nominee Ron Thompson. This CD is a compilation of songs from 1954 to 1998, containing original recordings and unreleased material. Schoolboy Cleve came by his name when he would ask musicians who came to Louisiana to perform if he could play with them. He was so good with the harmonica, and looked so young, that when the musicians would come back to New Orleans, they would ask, "Where is that little schoolboy?"

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Since 1954, over 50 years have passed and most of the founders of the New Orleans Blues sound are gone. Schoolboy Cleve is now over 80 years old and has managed to preserve this blues legacy. Because most of the founders of the New Orleans Blues sound are gone, it makes this project a rare collector's item because soon there will be no more of the founding fathers' original music to be released.



For more information about "Take a soldier to dinner," contact Cherrie Records at 1-(985) 447-2718. To purchase Schoolboy Cleve's CD, call 1-(800)-289-6923 or on line at cdbaby.com.